

COMO Group invests in Top Five Management for inaugural tennis venture



Photo credit: Renith R

Paris, 29th September 2020 – Top Five Management, the fast-growing tennis marketing agency announces a significant new investment from COMO Group, the Singaporean based lifestyle company. Other investments include stakes in Formula 1, including the Singapore Grand Prix and Blue-Sky Events, the innovative boutique events company. This investment will allow Top Five Management to further accelerate its growth strategy and highlights COMO Group's increased commitment to the sports sector.

With this partnership, Top Five Management will be able to grow its roster of athletes with more high-profile ATP and WTA talent. Furthermore, it will continue its development in event management, invest in event acquisition and expand into new sports.

Stéphane Gurov, Founder of Top Five agency added: "I'm extremely proud to have such a prestigious new shareholder joining Top Five Management and I'm excited about the opportunities this will bring to the company for ambitious developments in the future, in tennis as well as other sports".

Olivier Jolivet, CEO COMO Group adds: "This inaugural partnership marks the continuity of our long-term vision to diversify our portfolio with niche investments, while keeping a strategic link and synergies between all our businesses across the world"

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About Top Five Management

Created in 2010, Top Five Management is one of the leading athlete's management agency in the tennis industry, representing over 30 athletes, from junior to top level. Its clients include players such as Sofia Kenin, Elina Svitolina, Dayana Yastremska, Anastasia Pavlyuchenkova, Ons Jabeur, Katerina Siniakova, to name but a few. Top Five is also running a department dedicated to events' management, including the development of international qualifying events for "Les Petits As – Le Mondial Lacoste". In addition, the agency has recently developed a unit providing digital and social media services for professional athletes in various sports.

About COMO Group

Headquartered in Singapore, COMO Group represents a unique vision of contemporary lifestyle. This encompasses luxury hotels and resorts, retail, and wellness. Other investments include stakes in Formula 1, including the Singapore Grand Prix and ownership of Blue Sky Events, an innovative events company.

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